

Watermans Pre-Press Specification

- NO Jpeg file format or RGB's - All full colour work MUST be CMYK and/or spot colours, unless otherwise agreed
- Bleeds MUST be included - 3mm ±0.2mm
- Include all Fonts - Postscript (NO True Type or unlicensed fonts if possible)
- NO Quark menu styled fonts where possible
- Euro symbols to be in a Euro Font (no keystroke symbols)
- Die-cut/Spot UV work must have supplied corresponding artwork, in spot colour, unless otherwise agreed
- Supplied PDF print-ready artwork must have all extra unused colours deleted, bleed included & fonts embedded - As is normal, Adobe Illustrator generated pdfs are not suitable.
- Single page output (no printers/readers spreads) - unless otherwise agreed/requested.
- Spot colours to be named correctly (one spot colour - 2 names: 2930cv and 29030cvc within same file - not suitable)
- Scan resolution Min 250dpi - Max 400dpi (working resolution)

- Quark/InDesign files must have all images & fonts included.
- All Quark/InDesign files must have extra unused colours deleted. All unused artwork outside the actual page(s) must be deleted from file.
- Illustrator/Freehand files supplied as single EPS units with outlined fonts & all extra unused colours deleted from files. Must be CMYK format.
- Photoshop files supplied as non-colour managed EPS or TIFF format with outlined fonts & all layers flattened.
- All jobs supplied with hard copy where possible. (mock up/previous printed copy).
- If possible, all artwork should be checked and collected using a flightcheck programme.
- Email digital pdf, hard copy high-res or low-res full colour Epson proofs are available for customers who wish to proof their artwork before printing. Press-pass can also be arranged.

Our pre-press workflow system is a jdf/pdf based Heidelberg system, using Heidelberg software & applications, & Heidelberg Suprasetter CTP systems (Installed 2007). Due to Heidelberg & Adobe recommendations

1 - we would request that customers submit PDF files up to ver1.6.

We can accept PDF ver1.7, but these files will be redistilled using ver1.6 settings & then processed as normal. In this case, final customer proof has to be signed off.

2- We cannot accept Adobe Illustrator generated pdfs.

Quark7, Indesign CS3 artwork files are supported.

If you have any queries or require any other information, please contact the pre-press department at Watermans Printers.

Tel: 021 435 4588 or

damian@watermansprinters.ie

jillian@watermansprinters.ie

The accuracy for information contained supplied on disc/email/ftp remains the customer's responsibility.

We recommend that customers request proofs before going to press. We will not accept liability for content accuracy if proofs have not been supplied. Equally, we will not accept responsibility for errors in final print due to supplied digital data which does not correspond with agreed specifications.

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